

H&M Now Open at Scottsdale Quarter

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H&M, Hennes & Mauritz, the global retailer for affordable, fashion-forward apparel and quality basics opened its first Arizona store on Thursday, Nov. 5 at Scottsdale Quarter, the Valley's newest shopping, dining and entertainment district.



This fall, H&M is the most fashionable source for the latest trends. H&M's seasonal collection offers new fabric mixes with a focus on technology and sustainability. Whether it's looking for the perfect sweater or a great accessory, H&M offers stylish options for everyone, no matter what your personal style may be. Key items for women include tunic blouses for \$24.95; detailed jersey tops for \$19.95 and knit dresses for \$24.95. Men can look forward to classic fine knits for \$19.95, patterned shirts for \$29.95 and utility blazers starting at \$49.95.



With its designer fashion collaborations, H&M continues to prove that high-fashion is no longer a question of price. This fall, H&M will introduce accessories designer Jimmy Choo for H&M offering a range of footwear, handbags and apparel for men and women delivering in select stores on November 14. Previous successful design partnerships include those with Karl Lagerfeld, Stella McCartney, Roberto Cavalli, Comme des Garçons and Matthew Williamson.



In celebration of opening day, H&M Scottsdale Quarter will offer the first 300 shoppers in line an H&M T-shirt and Access to Fashion Pass, a shopping card valued from \$10 to \$500. The store is located at 15169 N. Scottsdale Road and can be reached at (480) 607-8374. This H&M Store location will be open Monday through Saturday 10:00 p.m. to 9:00 p.m. and Sunday 12:00 p.m. to 6:00 p.m.