

# Enter to Be the Face of Foothills 2013!

Written by Arizona Foothills Magazine

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**Arizona Foothills Magazine** is now accepting entries for the Face of Foothills model search 2013. The winning model, who encompasses the style, substance and sophistication of the luxury publication, will serve as the FOF January 1, 2013 through Dec 31, 2013, and receive a pile of amazing prizes!



Arizona Foothills  
*Caitlin Wilenchik*

Face of Foothills 2012- *Caitlin Wilenchik*



Face of Foothills 2011- *Tori Zukowski*



Face of Foothills 2010- *Stephanie Mannon*



Face of Foothills 2009

## How to Enter

1) Attend a Casting Call at Arizona Shopping Centers. Casting Calls will be from 11 am to 1 pm.

- 4.14 – Biltmore Fashion Park
- 4.21 – Kierland Commons
- 4.28 – Chandler Fashion Center
- 5.05 – Scottsdale Fashion Square and La Encantada

**BONUS: All Contestants chosen who entered at a Casting Call will start the contest with 1,000 votes!**

OR

2) Submit an entry via e-mail through June 10, 2012, at [faceoffoothills@azfoothills.com](mailto:faceoffoothills@azfoothills.com). All ages, sizes and sexes may enter, though *AFM* reserves the right to divide the contest how they see fit to accommodate young entrants. This year, models under 18 must have a parent or guardian present. Models under 18 will be entered into AZFoothills.com's separate Future Face of Foothills or Beautiful Baby contests. All entrants must submit the following:

- A head shot and full-length shot
- Contact info including name, phone number and e-mail address
- A few details, including age as of July 1, 2012, hometown, how you heard about the contest and if you are currently signed with an agency

## How the Contest Works

Arizona Foothills editors and the Creative Director will choose the models they deem the best fits for *Arizona Foothills Magazine*, who the public can then vote on at AZFoothills.com from July 2012 through October 2012. A panel of editors, sponsors and judges will then meet the top 10 in person and choose their winner. Full contest details can be seen in the official rules and regulations on the following pages.

All contest communications and announcements are done through e-mail. Any questions, comments and concerns regarding this contest must be submitted in writing to [faceoffoothills@azfoothills.com](mailto:faceoffoothills@azfoothills.com). No calls will be taken and no drop-ins will be seen.

Get to know our sponsor and judge Dr. Shaw! Click [here](#).

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## ***The Fabulous Prizes***

The 2013 Face of Foothills will be crowned the winner in Fall of 2012. He or she will be seen on the cover of a 2013 issue of *AFM*, star in a fashion shoot and see their face featured on the AZFoothills.com and AFM's weekly eNEWS headers for one full year, the thumbnail of our Twitter for @AZFoothillsMag and @TucsonBest for all of 2013! They'll also receive \$5,000 in luxury jewelry, \$1,000 cash, a weekend stay in the Valley with spa treatments and other awesome prizes.

**Look below to read more about the winners from the past:**

## ***More information about the 2010 winner, event, and finalists:***

[Click here to see the Face of Foothills 2010 fashion shoot](#)

Click [here](#), [here](#), [here](#) and [here](#) to see photos of the Face of Foothills party and finalists

Click [here](#) for the Top Ten shoot

Click [here](#) for an exclusive Q&A with 2010 winner Stephanie's agent Aimee Sugar on what she's accomplished since Face of Foothills

## ***More information about the 2011 winner, event, and finalists:***

Click [here](#), [here](#), [here](#), [here](#) and [here](#) for photo galleries of last year's event!

Click [here](#) to meet the 2011 Top Ten Face of Foothills Contestants

Click [here](#) to meet the 2011 Top Twelve Future Face of Foothills Contestants

## ***More information about the 2012 winner, event, and finalists:***

Click [here](#) for photo galleries of this year's event!

Click [here](#) to meet the 2012 Face of Foothills Winner

Click [here](#) to meet the 2012 Future Face of Foothills Winner

***Click the next button below to read the 2013 official Rules and Regulations***

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## **The Face of Foothills 2013 Rules and Regulations**

No purchase is necessary to enter this contest.

In addition to the requirements set forth below, the Arizona Foothills Magazine Face of Foothills Contest, or "Contest", is open to all potential models, except the directors, officers, agents and employees of Media That Deelivers and their respective affiliated and associated entities and members of their respective immediate families living in the same household.

By entering this Contest, each entrant accepts the terms and conditions of these Rules and agrees to be bound by them. This Contest is subject to all applicable federal, state and local laws and regulations. This Contest is void where prohibited by law.

## **THE GRAND PRIZE**

One Grand Prize ("Grand Prize") shall be awarded to the Contest Winner (as defined below). The Grand Prize Package shall comprise:

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1) An appearance in an Arizona Foothills Magazine marketing and promotional

campaign, which includes:

- One magazine cover
- One year as the face of the magazine's Web site, AZFoothills.com
- One year as the face of the Web site's accompanying weekly e-newsletter "About Town"
- This shoot includes all styling, wardrobe, hair and makeup.
- \$5,000 fine jewelry
- \$1,000 cash courtesy of Arizona Foothills Magazine
- A stay in a luxury resort with spa credit

## ADDITIONAL PRIZES

Additional prizes will be contributed for the winner and finalists, depending on the depth of participation by sponsors.

## ENTRY

To enter the Face of Foothills Contest, models 18 or over (as of July 1, 2012) can enter by attending a Face of Foothills Casting Call or e-mail required info and photos to [faceoffoothills@azfoothills.com](mailto:faceoffoothills@azfoothills.com). All models will be required to submit:

- Two photographs including a head shot and full-body shot
- Contact info, including full name, address, e-mail address
- Contest information, including date of birth, hometown, how you heard about the contest and if you are signed with an agency

There is a limit of one entry per person (i.e. per name of entrant and e-mail/residential address). All additional entries will be disqualified. Odds of winning are determined by the number of eligible entries received. All entries and photos become the property of Arizona Foothills Magazine and Media That Deelivers. Contest entries may be submitted until MIDNIGHT (Eastern time) on June 11, 2012 ("Entry Deadline"). All entries must be received by the Entry Deadline. All those under 18 must submit proof of permission from a parent or guardian.

## JUDGING PANEL

All Contest entrants and participants and entries will be evaluated initially by Arizona Foothills Magazine and a panel of modeling judges based upon who, in the opinion of

Arizona Foothills Magazine and the Panel, constitutes a potential best fit to serve as a Arizona Foothills Magazine model.

Get to know our sponsor and judge Dr. Shaw! Click [here](#).

## CASTING CALLS

Attend a Casting Call at Arizona Shopping Centers. Casting Calls will be from 11 am to 1 pm.

- 4.14 – Biltmore Fashion Park
- 4.21 – Kierland Commons
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## SEMI-FINALISTS

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***Arizona Foothills Magazine and the Panel will select a group of Semi-Finalists, from all Casting Call and Web entries, whose photos will be placed on our Web site for voting. Semi-Finalists are chosen by Arizona Foothills Magazine's Panel, and will be entrants the Panel deems those who are the best fit to win the final prize. Casting Call choices will be posted online. Images of all Semi-Finalists will be displayed on the Arizona Foothills Magazine Web site indefinitely, and participants grant Arizona Foothills Magazine rights to the photos upon entry.***

There will be four rounds of semi-finalists voting to narrow the pool. Those with the highest number of votes will advance and votes will reset for each round.

Round 1 - July 1- July 20

Round 2 - July 27 - August 24

Round 3 - August 27 - September 21

Final Round - September 24- October 28

## THE FINAL TEN

The ten with the highest number of votes after the Final Voting will make it to the Finalist Event and have a chance to meet the Panel. The Top Ten Finalists must be available in Scottsdale, or travel to Scottsdale on their own expense, at these times. If a potential finalist does not wish or is unable to participate in the Contest or is unable to travel during this required period, she will be disqualified and another potential finalist may be selected by Arizona Foothills Magazine and the Panel.

## THE WINNER

The winner of the Contest will be the Top Ten Finalist chosen jointly by the Panel and Arizona Foothills Magazine from all Top Ten Finalists who meet the panel and attend the event and based upon who, in the opinion of the Panel, constitutes a best fit to serve as an Arizona Foothills Magazine model.

Top Ten Finalists must be available for travel during the allotted dates in November 2012 and only Finalists present at the Finale Event shall be eligible to win the Grand Prize. If the Winner does not wish to accept the prize, the selected winner will be disqualified and another winner will be selected by the panel.

The name of the Winner shall appear on the Website no more than thirty days following selection and confirmation of said winner. The finale photo shoot dates and details will be decided on mutually by Arizona Foothills Magazine and the Winner.

## PRIZE TERMS & CONDITIONS

All prizes and benefits of any kind awarded herein, including without limitation, the Grand Prize, must be accepted as awarded without substitution and are not transferable, not for resale, and have no cash surrender value. No cash or prize substitution is allowed for all or any portion of the Prizes awarded hereunder except at the discretion of the Sponsors. The Prizes cannot be refunded, transferred, reissued, revalidated or combined with any other offer and must be accepted as is. Prizes must be claimed within one month of the award of the Prizes. No rain checks shall be provided. The Sponsors reserve the right, in the event that the Prizes, or any component thereof, cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. In the event that any prize winners hereunder do not use any portion of the Prizes, there will be no refund, extension, transfer, substitution or any kind of compensation provided.

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Arizona Foothills Magazine shall not be responsible for ground transportation, economy air travel within the US or hotel accommodation expenses or costs, including all US federal and provincial airport and departure taxes, incurred in connection with the Finalist Event. All these costs shall be the sole responsibility of the Finalists. Without limitation to the generality of the foregoing, the Prize winners shall be responsible for all other applicable expenses, costs or taxes associated with and incurred in respect of any prize or benefit awarded as part of the Contest or under these Rules, including for meals and beverages, insurance, items of personal nature, gratuities, any additional hotel accommodations or excursions, and all other expenses, costs or taxes not specifically stated as included herein.

Arizona Foothills Magazine reserves the right to verify eligibility qualifications of all Contest entrants and participants. All Contest entrants and participants must comply with these Rules. In addition to the foregoing and in order to be eligible to participate in any Contest-related events and claim any of the Prizes, or any other prizes or benefits awarded hereunder, all Finalists and Prize winners must execute a full release and affidavit of eligibility in a form to be provided by Arizona Foothills Magazine which relieves Arizona Foothills Magazine from any and all liability for injury associated with any prize or benefit awarded, as well as satisfy any and all laws and regulations and other criteria required by the respective province(s) of residence of the Finalists and Prize winners. Once the Finalists and Prize winners have satisfied these requirements, they will be entitled to participate in any Contest-related events and claim the Prizes, or any other prizes or benefits awarded hereunder.

By entering or participating in this Contest, all entrants and participants irrevocably grant to the Arizona Foothills Magazine the right to include their name and information on any Arizona Foothills Magazine mailing lists and to use their name in any publicity carried out by Arizona Foothills Magazine, and agree to grant to Arizona Foothills Magazine a non-exclusive irrevocable license and right to incorporate, use and reproduce their photograph, voice, name and likeness in whole or in part in and in connection with the advertising, exhibiting, marketing, promotion and exploitation of Arizona Foothills Magazine's business in any manner, in all media throughout the world. Individuals who do not wish that their personal information be used for such promotional and publicity purposes (otherwise unrelated to the Contest) are required to so indicate in writing to Arizona Foothills Magazine at the following address: Media That Deelivers, 8132 N. 87th PL, Scottsdale, AZ 85258 ATTN:Face of Foothills Contest.

In no event shall Sponsors, or their respective affiliated and associated entities, be held liable for any delays or cancellations due to circumstances beyond their reasonable control. Contest entrants and participants assume all liability for injuries caused or claimed to be caused by participation in this Contest, or the use or misuse of any prize granted herein, including any all and losses, damages, claims, actions and causes of action with respect to any prize so granted including without limitation, all liability and risks in connection with travel. Without limiting the generality of the foregoing, by entering or participating in this Contest, entrants and participants release and forever discharge Sponsors and their respective parent companies, affiliates, subsidiaries, agents, and advisors and the employees, officers, directors, shareholders, agents and representatives, from any and all damages, rights, claims and actions of any kind whatsoever arising in connection with the Contest or resulting from acceptance, possession, or use or misuse of any prize awarded in connection with the Contest, including without limitation personal injury, death, and/or property damage as well as claims based on publicity rights, defamation, or invasion of privacy.

Sponsors and their respective affiliated and associated entities, assume no responsibility for lost, stolen, mutilated, late, misdirected or ineligible entry forms or for any computer, online, human or technical malfunctions that may occur in the administration of the Contest. If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of the Sponsors, or their respective affiliated and associated entities, or any act corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsors reserve the right, in their absolute and sole discretion, to disqualify an individual and/or cancel, terminate, modify or suspend the Contest. Sponsors and their respective affiliated and associated entities, shall not be responsible under any condition whatsoever for any problems or technical malfunctions relating to the Contest or for any printing or typographical errors or problems in connection with any Contest-related materials. Any attempt by anyone to damage or disrupt the Contest shall be considered a violation under criminal and civil law. Sponsors and their respective affiliated and associated entities, reserve the right to seek damages or other remedies against such person. In the event of any dispute regarding entries received from multiple users having the same e-mail account, entries will be deemed to be made by the authorized account holder of the e-mail address submitted during entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. The Contest Winner may be required to provide Arizona Foothills Magazine with proof that the Contest Winner are the authorized account holders of the e-mail address associated with the winning entries, or forfeit any prize awarded hereunder. It is the entrant's sole responsibility to notify Arizona Foothills Magazine in writing at the address indicated above if she changes her address, e-mail address or telephone number. All corrections must be received prior to the Entry Deadline.

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1) An appearance in an Arizona Foothills Magazine marketing and promotional campaign, which includes:

- One full-page magazine feature
- One Web feature, including hair and makeup
- A piece of fine jewelry
- A \$500 scholarship courtesy of Arizona Foothills Magazine
- Spa credit at a local resort or spa

### **ADDITIONAL PRIZES**

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### **ENTRY**

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Sponsors and their respective affiliated and associated entities, assume no responsibility for lost, stolen, mutilated, late, misdirected or ineligible entry forms or for any computer, online, human or technical malfunctions that may occur in the administration of the Contest. If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of the Sponsors, or their respective affiliated and associated entities, or any act corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsors reserve the right, in their absolute and sole discretion, to disqualify an individual and/or cancel, terminate, modify or suspend the Contest. Sponsors and their respective affiliated and associated entities, shall not be responsible under any condition whatsoever for any problems or technical malfunctions relating to the Contest or for any printing or typographical errors or problems in connection with any Contest-related materials. Any attempt by anyone to damage or disrupt the Contest shall be considered a violation under criminal and civil law. Sponsors and their respective affiliated and associated entities, reserve the right to seek damages or other remedies against such person. In the event of any dispute regarding entries received from multiple users having the same e-mail account, entries will be deemed to be made by the authorized account holder of the e-mail address submitted during entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. The Contest Winner may be required to provide Arizona Foothills Magazine with proof that the Contest Winner are the authorized account holders of the e-mail address associated with the winning entries, or forfeit any prize awarded hereunder. It is the entrant's sole responsibility to notify Arizona Foothills Magazine in writing at the address indicated above if she changes her address, e-mail address or telephone number. All corrections must be received prior to the Entry Deadline.

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### Sponsorship for Face of Foothills 2013



**Dr. Lawrence Shaw**, director of [The SHAW Center for Aesthetic Enhancement](#), is double board certified by the American Board of Plastic Surgery and the American Board of Surgery. He is an active member of the American Society of Plastic Surgeons (ASPS) and the American Society of Aesthetic Plastic Surgery (ASAPS).



**Jacqueline Nerguizian Fine Jewelry**, With 20+ years of experience, the Scottsdale, Arizona jeweler extraordinaire is a Hollywood transplant who remains a favorite among celebrities, most recently designing a

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10-carat engagement ring for Kristy Michaels. While approached to create custom jewelry, Nerguizian is primarily driven by a restless imagination, designing unique items – including an audacious pair of diamond shoes, set with more than 400 diamonds, close to 35 carats, valued at \$150,000. In early November she debuts Conviction, a new line of “fine jewelry with an edge” available at Saks Fifth Avenue.



Would you like to sponsor our event by featuring your product or services at our voting parties, finale party, or present them to our Face of Foothills 2013?

Contact us: [sales@azfoothills.com](mailto:sales@azfoothills.com)